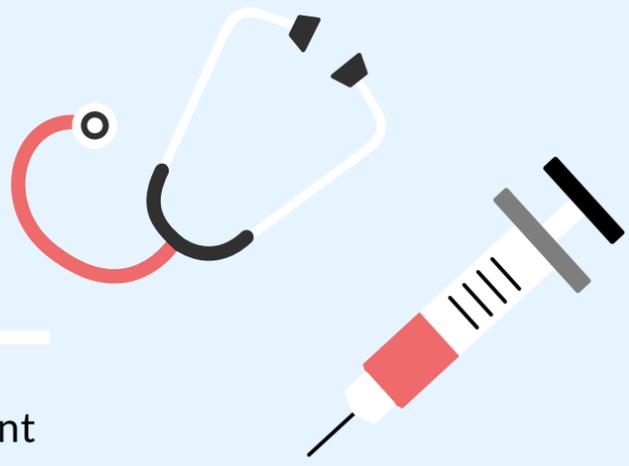


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GETTING STARTED



Standing up your own outcome measurement program doesn't have to be painful. These tried and tested steps make it easy to succeed.

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1 SET YOUR GOALS

Start off by putting the goals of your program on paper. Whether you want to publish patient-centered research, start reporting PROs to Medicare or start using PROs to guide front-line care, having a clear idea of what you want to achieve will motivate you and your team to drive things forward.

2 DEFINE PATIENT CRITERIA

Choose the conditions you want to start with and any additional inclusion criteria. Aim to start small but grow your program over time as you and your staff become more comfortable integrating outcomes in to your practice.

3 CHOOSE YOUR MEASURES

Be sure to choose measures that fit with the included conditions, that balance brevity with the cadence of measurement and that meet reporting requirements if you're working with payers or registries.

4 RALLY THE TROOPS

Map out your workflows and list all of the people who need to be involved from patient registration to using the data and explaining the benefits of the program. Get their buy in and become their champion.

5 MAKE IT UNIQUE

Use your program as an opportunity to build stronger connections with your patients and differentiate your practice. Brand it with your logo, customize your practice's messaging and advertise it in your clinic.

6 REINFORCE THE MESSAGE

One of the biggest drivers of high response rates is having members of the care team reinforce the program at patient touch-points. Explain the benefits, review the data with patients in clinic and emphasize the benefits.

7 PUT THE DATA TO WORK

Use the data to meet your goals and find new ways to put it to work. Use it to inform quality improvement initiatives, guide patient care and enable shared decision-making.

8 CELEBRATE ACHIEVEMENTS

As a leader in patient-reported outcome measurement, celebrate your success and highlight the ways in which your program has made a difference.

